

Ruby Yallouz

MANIFEST DESIGN

Jewels and objects made of symbolism and humor

Artist of soul and versatile talent, Ruby Yallouz freely navigates the fields of architecture, jewelry, design, sculpture, fashion and visual programming, creating contemporary objects and jewelry.

She graduated from FAU-UFRJ Faculty of Architecture and Urbanism of Rio de Janeiro, simultaneously with the intensive course of practical jewelery. Training architect. Jeweler for enthusiasm and choice. In her artistic investigations, she explored a series of materials: marble, plaster, clay and soapstone but intimacy she found, surely, in the field of noble metals.

She has accumulated 38 years of experience in creating objects based on metal: from gold to lead, through silver and brass. Self-taught in the handling of brass, copper and iron. She has mastered some of the diverse techniques in this universe: manual, casting, stamping and lathe. Ruby worked for five years as an architect, was recognized through two awards from the IAB (Institute of Architects of Brazil) when she decided to leave the drawing board and dedicate herself exclusively to the jeweler.

In 2001, with all the knowledge of noble metals, she went to the large formats. Till this day, she creates and produces exclusive collections of objects, sculptures and furniture.

In 2010 she starts a sabbatical period and returns in 2013 when she conceives the Metta Toys project, a series of mini sculptures inspired by her story of self-improvement. Composed of 40 dolls made of brass in various sizes, this is a "family" of toy art. The characters are the result of a remarkable phase in the artist's life, after a serious health condition. She hadn't created anything like this before. Since then the collection has continued to grow. They arrived small, about 5 cm, made of brass using the jewelry technique, and gradually grew, becoming larger. When they reached a meter they had to be produced in iron. The name Metta Toys means in Pali, a language spoken in ancient India, pure, compassionate, unconditional love. "Loving kindness". The

project aims not only to present a work of excellence in metal, but to spread a message relevant to our time: that the transformation happens within us.

In 2018, the artist creates the collection of oversized bijoux, RYXL Ruby Yallouz Extra Large, with pieces exhibited in Rio and Barcelona. A kind of call to integrate all types of women. The artisanal jewelry technique presents them with a light, easy-to-use jewel that moves through the work and rest space. They arrive loaded with affective content through the hands of local artisans appropriate to the technique used by oriental jewelers for more than five thousand years, under Ruby's guidance. Jewels of simple, pure forms. Large, elegant. By the subtle choice of materials, they become light. Shellfish, oysters, turtles, pebbles translated into brass in a manifest love for the waters and mountains of Rio de Janeiro. Curved, sinuous, feminine shapes. Ruby participated in exhibitions in Rio, Lisbon and Barcelona, was in charge of designing collections for important fashion brands such as Osklen, Maria Bonita and Andrea Marques and participated in the Exhibition at the Top Drawer Design Fair in London. She integrated the collection of objects presented by MARCO500 in Paris at "Maison & Objet in 2019, one of the largest decoration and design fairs in the world".

For about a year, she has lived and created her collections in the reserved Sacra Família do Tinguá district, an environmental reserve located between Miguel Pereira and Vassouras. She realized that her possibilities no longer fit in the urban space and started looking for expansion. Ruby designs objects that respond to modern times. Playful pieces, full of symbolism. With a personal touch of very good humor.

Products: Sculptures, in addition to objects and vases, oversized bijoux, toy art.

Materials: brass with aged copper plating, nickel, graphite, white silver, golden brass, aged brass and brass with electrostatic painting. With interventions of leather, suede and wood.

Technique: metal sculpture.

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